

## Bronwen Barnard

### BCom Forensic Accounting



Bronwen completed a BCom Forensic Accounting degree in 2013 through the North West University, focussing on Accounting, Taxation and Forensic Accounting.

After completing her studies, she joined the Aldes Business Brokers Group at their Head Office in Pretoria as Business Development Manager. Daily management of the business, training, yearly budget planning, marketing activities, yearly statistics, and sales reports all formed part of her duties. She played an integral part in implementing their in-house business broking system, including the development of business valuation models and new websites.

Bronwen achieved great success in selling a diverse range of businesses, including assisting Franchisors in finding suitable franchisees for their new and existing businesses. In 2019 she was among the Top 10 selling brokers, as well as the Number 1 female broker within the Aldes group.

Early in 2020 Bronwen took over the operations at Business for Sale - an advertising platform and innovative online business broking system. This platform was created by an industry expert for business owners, franchisors, and business brokers to generate enquiries and turn them into successful sales.

As a qualified and registered business broker for the past 7 years, Bronwen has gained ample experience and knowledge about the industry. She knows the unique challenges and requirements when buying or selling a business. Business For Sale addresses these challenges in the industry in a unique and accessible manner for all users of the platform.

The Business For Sale platform allows users to create market-related valuations and provide buyers and sellers with realistic and accurate information. Users can also compile professional and beautifully crafted documents, like financial reports and feedback reports regarding marketing activities on their business listings. It's also a complete CRM system - making the management and admin involved in selling a business effortless.

Bronwen is an ambitious, professional, and driven individual. Her focus and vision for Business for Sale is to enable other to achieve the same success in a very lucrative business broking industry by utilising the online platform. Her attention to detail, professional manner and taste for quality coffee is what drives her to assist others in achieving success when selling or buying a business.